

**2017 CONFERENCE OF THE**  
**NSBP**

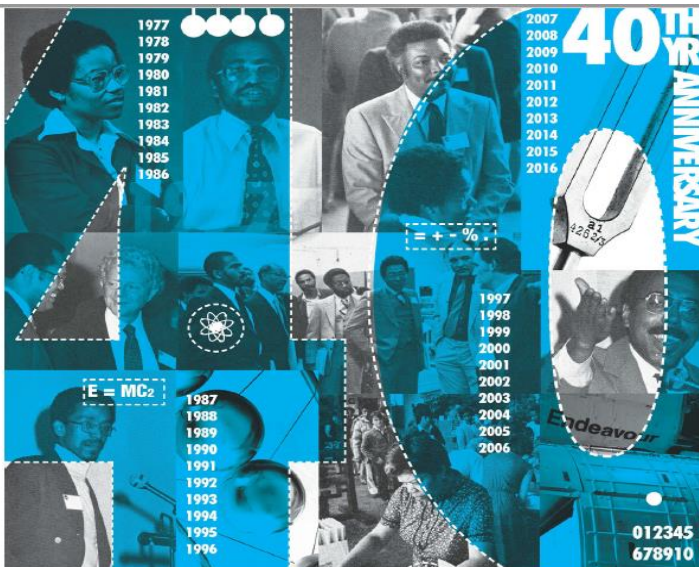
**NATIONAL SOCIETY OF  
BLACK PHYSICISTS**

**CELEBRATING 40 YEARS  
OF DIVERSITY & EXCELLENCE**

**ATLANA HILTON HOTEL, ATLANTA, GA**

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2017 Conference of the  
National Society of Black Physicists



“2017 Annual Day of Scientific Lectures.  
Honoring the Legacy of the Late  
Dr. Joseph A. Johnson III.”

Sponsorship & Exhibitor Prospectus

The National Society of Black Physicists  
3033 Wilson Blvd, Suite 700  
Arlington, VA 22201  
Phone: 703-647-4176  
Email: [Headquarters@nsbp.org](mailto:Headquarters@nsbp.org)  
Website: [www.nsbp.org](http://www.nsbp.org)

## Sponsorship Opportunities

### Attendee Profile

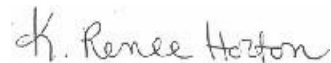
The NSBP Conference is the largest academic meeting of minority physicists in the United States. Participants and sponsors should expect a broad range of experts in multiple fields of physics (astronomy, astrophysics, biophysics, condensed matter and materials, physics, high energy...and more). A standard NSBP conference typically will feature a series of student and professional oral and poster presentation sessions, numerous professional and workforce development sessions and various breakout sessions related to topics such as mentoring and career planning, plenary talks, guest speakers, and networking opportunities. In celebration of the 40<sup>th</sup> year anniversary of our wonderful organization, NSBP will be hosting one special “Day of Scientific Lectures” at Morehouse College.

This conference will be hosted at the Atlanta Hilton Hotel in Atlanta, GA. This will be a wonderful opportunity for your institution to network with hundreds of physics and engineering majors. We also expect nearly 200 student attendees and 200 professionals. Typically, there is a 50-50 split of graduate and undergraduate students from many various colleges and universities in the United States and Bahamas, including several minority serving institutions. As a sponsor or exhibitor, this would be the perfect time to recruit potential graduate students, employees, REU students and establish a presence in the NSBP Community.

For this 2017 NSBP Conference, NSBP has partnered with the Institute of Electrical and Electronics Engineers (IEEE), Morehouse College, the physics department at the University of Southern California – Rossier and the Association of Physical Science (APS) to help further extend the reach of our mission.

Thank you in advance for your continued support of NSBP.

Sincerest regards,



K. Renee Horton, PhD  
NSBP President

## Sponsorship Levels

Category	Gold Level \$1200	Silver Level \$750
<b>Registration</b>	2 exhibitor registrations	1 exhibitor registrations
<b>Exhibits</b>	1 premium booth/tables	1 premium booth/tables
<b>Marketing</b>	Signage as Gold Level sponsor	Signage as Silver Level sponsor
	Institution Recognition on the NSBP Conference Page	Institution Recognition on the NSBP Conference Page
	Institution will be highlighted in upcoming NSBP Newsletter	-
	Acknowledgement on website and all social media platforms	
<b>Events</b>	Special Recognition at opening reception	Special Recognition at opening reception
	Invite to Presidential roundtable	
<b>Membership</b>	One year free NSBP Professional Membership for 1 and one year free NSBP Student Membership for 1 student (undergrad, grad, or postdoc)	One year free NSBP Professional Membership for 1

Sponsorship/Exhibitor Registration also includes:

- Workshop Registration Fee
- One (1) or Two (2) I.D. sign(s) per booth (based on sponsorship level)
- One (1) skirted table(s) per booth
- Two (2) chairs per booth
- One (1) waste basket per booth
- Friday night Evening Reception
- All refreshments during AM/PM breaks
- Admission and transportation to Day of Scientific Lectures on Saturday, November 4, 2017 at Morehouse College (No exhibit setup at Morehouse)
- Saturday night social

## Exhibitor Schedule (Tentative)

Exhibitor Setup	Friday, November 3, 2017 12:00 pm (Galleria 5, 6, & 7)
Conference Registration Hours	Friday, November 3, 2017 2:00 pm – 6:00 pm (Galleria 8)
Exhibitor Breakdown	Friday, November 3, 2017 10:00 pm
Networking	Friday, November 3, 2017 6:00 pm – 7:00 pm (Galleria 5, 6, & 7)
Evening Reception	Friday, November 3, 2017 7:00 pm – 9:00 pm (Galleria 2 & 3)
Additional Networking	Friday, November 3, 2017 9:00 pm – 10:00 pm (Galleria 5, 6, & 7)



## ***Reserve your booth now!***

The deadline to become a sponsor is October 15, 2017. To become a sponsor and reserve your booth during our 2017 NSBP Conference, please contact Monique Howard at [mhoward@nsbp.org](mailto:mhoward@nsbp.org).

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### **NSBP MISSION**

The mission of NSBP is to increase the visibility of African American physicists and their contributions in the science community and the society while providing a network of partners and a centralized link to global opportunities and information as it relates to physics.

### **NSBP VISION**

The vision of NSBP is to increase and promote the presence of African American physicists amongst the physics community and the science community at large.

**NSBP VALUES:** Diversity, Integrity, Leadership, & Learning